

Message Text

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ACTION IO-13

INFO OCT-01 CIAE-00 CU-04 INR-10 NSAE-00 RSC-01 USIA-12

AF-10 ARA-11 EA-11 EUR-25 NEA-10 ADP-00 AID-20 AGR-20

EB-11 OIC-04 L-03 RSR-01 /167 W
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R 151914 Z MAY 73

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 149

INFO USMISSION USUN NEW YORK

USMISSION GENEVA

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NESCO

E. O. 11652: N/ A

TAGS: EORG: EAID, UNESCO

SUBJECT: AGENDA ITEM 3.3. EVALUATION AND ASSESSMENT OF UNESCO
ACTIVITIES 92 ND EXECUTIVE BOARD.

WASHINGTON PASS AID/ W/ PPC/ UN ALSO ROME PASS TO U. S. REP TO FAO
FOR VICTOR SKILES. GENEVA FOR GEORGE KLEIN

1. SUMMARY.:

PX COMMISSION CHAIRMAN IDENTIFIED ITEM 3.3 AS ONE OF FOUR MOST
IMPORTANT POINTS ON PX AGENDA. DISCUSSION APPEARED REFLECT
THIS VIEW. SEVENTEEN SPEAKERS SPENT ALL APRIL 30 EXPRESSING
VIEWS, CONCERNS AND SUGGESTIONS REGARDING THIS SUBJECT
FOLLOWED BY INTERMITTENT DRAFTING, DISCUSSIONS AND NEGOTIATIONS
REGARDING DRAFT THROUGHOUT WEEK CULMINATING IN RESOLUTION
EVENING MAY 11. U. S. DELEGATE MADE POINTS CONTAINED PP PLUS
EXTENSIVE SUBSTANTIVE INTERVENTION REGARDING ACONCEPTS,
APPROACHES AND MECHANISMS FOR EVALUATION, ASSESSMENT AND
MONITORING AND EMPHASIZING NEED TO CARRY OUT THESE FUNCTIONS
WITHIN COMPREHENSIVE PROGRAMMING PROCESS AND TYING CLOSELY WITH
EFFECTIVE MANAGEMENT INFORMATION SYSTEM IN ORDER HAVE TIMELY
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IMPACT ON PLANNING, PROGRAMMING, AND BUDGETARY DECISIONS.
U. S. INTERVENTION ELICITED CONSIDERABLE FAVORABLE COMMENTS
FROM OTHER DELEGATIONS AND SECRETARIAT. RESOLUTION IS CLEARER
AND STRONGER THAN WE EXPECTED AT BEGINNING OF EXECUTIVE BOARD
BUT LESS THAN WE WOULD HAVE IDEALLY LIKED. WE INTEND
FOLLOW- UP WITH SECRETARIAT AND SOME EXECUTIVE BOARD
MEMBERS TO SEEK FURTHER IMPROVEMENTS IN FUTURE.

2. TEXT OF PX RESOLUTION FOLLOWS:
THE EXECUTIVE BOARD.

- (1) RECALLING THE BOARD' S DECISION AT ITS 89 TH SESSION
CONCERNING THE EVALUATION AND ASSESSMENT OF UNESCO ACTIVITIES
(89 EX/ DECISIONS, 4.1.2. -. III)
- (2) RECALLING ALSO THE BASIC DISTINCTION WHICH WAS ESTABLISHED
BY THE GENERAL CONFERENCE AT ITS FOURTEENTH SESSION BETWEEN
" EVALUATION", ON THE ONE HAND, AND " ASSESSMENT" OR " APPRAISAL"
ON THE OTHER (14 C/ RESOLUTION 12):
" THE TERM ' EVALUATION' SHOULD BE RESERVED FOR THOSE STUDIES
THAT PERMIT A RIGOROUS SCIENTIFIC MEASUREMENT OF THE EFFECTS OF
A PROJECT OR ACTIVITY; FOR STUDIES WHICH DO NOT MEET THIS
CRITERION, IT WOULD BE PREFERABLE TO USE SOME SUCH TERMS
AS ' ASSESSMENT'".
- (3) RECALLING THE DECISIONS TAKEN BY THE EXECUTIVE BOARD
AT ITS 92 ND SESSION ON THE RECOMMENDATIONS OF ITS SPECIAL
COMMITTEES, INCLUDING IN PARTICULAR THOSE CONCERNING THE
EVALUATION OF UNESCO ACTIVITIES AND THE PROPOSALS FOR
INCREASING THE EFFICIENCY OF THE ORGANIZATION' S ACTIVITY,
- (4) HAVING EXAMINED DOCUMENT 92/ EX 9 ON EVALUATION AND
ASSESSMENT OF UNESCO ACTIVITIES AND HAVING NOTED THE MECHANISMS
AND PROCEDURES FOLLOWED AND THE DIFFICULTIES ENCOUNTERED,
- (5) CONSIDERING THAT RESOLUTION 34.1 CONCERNING MEDIUM- TERM
OBJECTIVES ADOPTED BY THE GENERAL CONFERENCE AT ITS SEVENTEENTH
SESSION WILL REPRESENT, WHEN IMPLEMENTED, AN INNOVATION WHICH
WILL PLACE THE PROBLEM OF EVALUATION AND ASSESSMENT IN A MORE
CONCRETE CONTEXT,
- (6) CONFIRMS THAT THE GENERAL CONFERENCE, THE EXECUTIVE
BOARD AND ITS SPECIAL COMMITTEE SHOULD HAVE A MORE ACTIVE
ROLE IN THESE EXERCISES;
- (7) RECOMMENDS THAT A MUCH MORE SYSTEMATIC AND COHERENT
APPROACH FOR THE PLANNING, EVALUATION AND ASSESSMENT OF
UNESCO' S PROGRAMME SHOULD BE PURSUED, BASED ON THE FOLLOWING
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PRINCIPLES:

- (A) EVALUATION AND ASSESSMENT SHOULD BE A CONTINUOUS
PROCESS AIMING AT
- (I) IMPROVING THE EFFECTIVENESS OF EACH INDIVIDUAL PROJECT
IN UNESCO' S PROGRAMME AND ENSURING THE REALIZATION OF ITS
OBJECTIVES;
- (II) INCREASING THE EFFICIENCY OF PROGRAMME EXECUTION AND OBTAINING

A MORE RATIONAL USE OF FUNDS, AND
(III) IMPROVING FUTURE PLANNING AND PROGRAMME PROCESSES.
(B) THE EVALUATION AND ASSESSMENT FUNCTIONS ARE AN ESSENTIAL
ELEMENT OF PROPER MANAGEMENT, ESPECIALLY AT THE SENIOR LEVELS
OF THE SECRETARIAT, AND SUCH ACTIVITIES SHOULD FORM AN INTEGRAL
PART OF PROGRAMMES AND SHOULD BE CARRIED OUT, SUBJECT TO THE
AVAILABILITY OF FUNDS, BY;
(I) THE RESPONSIBLE SERVICES OF THE SECRETARIAT
(II) THE INTER- GOVERNMENTAL COUNCILS AND ADVISORY COMMITTEES
RELATING TO CERTAIN PARTS OF THE PROGRAMME;
(III) THE JOINT INSPECTION UNIT OF THE UNITED NATIONS;
(IV) MEMBER STATES AND NATIONAL COMMISSIONS FOR PROJECTS
EXECUTED ON THEIR TERRITORIES; AND
(V) EXTERNAL EXPERTS FOR CERTAIN SPECIFIC PROGRAMMES, IN
PARTICULAR THROUGH UNIVERSITIES;
(C) THE EVALUATION PROGRAMME SHOULD NOT BE AN END IN ITSELF
AND SHOULD BE CARRIED OUT IN CONDITIONS OF STRICT ECONOMY;
(D) WHILE ALL UNESCO PROGRAMMES SHOULD BE SUBJECTED TO CONTINUOUS
ASSESSMENT, CERTAIN MAJOR PROGRAMMES SHOULD BE SELECTED BY THE
EXECUTIVE BOARD FOR MORE IN- DEPTH SCRUTINY. SUCH PROGRAMMES ARE
THOSE RELATED TO THE MAIN AIMS AND GOALS OF UNESCO SUCH AS
PROGRAMMES
CONCERNED WITH PEACE AND HUMAN RIGHTS, STRUGGLE AGAINST
COLONIALISM
AND RACIAL DISCRIMINATION, PUBLICATION POLICIES, ETC.;
(E) THE SUCCESS OF EVALUATION AND ASSESSMENT
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